

AI FORUM NEWSLETTER

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Say Vithya Arthur
Vong Sokchearavy



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Prompt: A vibrant Cambodian Water Festival scene along the Tonle Sap River, with colorful dragon boats racing, illuminated floats, and cheering crowds. Traditional Khmer attire, fireworks lighting up the night sky, and the river reflecting bright festival lights. Bustling with music, food stalls, and cultural performances, capturing the spirit of Bon Om Touk in Cambodia.

Photo Credit: Picsart

01/05

1. The First China-ASEAN AI-empower Cross-border Digital Marketing Competition Grand Launched in Bangkok

Source: [PR Newswire](#)



Source: Unsplash

Reference:

Guangxi Tus Innovation Cross-Border E-commerce Co., Ltd. (2024, November 14). The First China-ASEAN AI-empower Cross-border Digital Marketing Competition Grand Launched in Bangkok. *PR Newswire*.
<https://www.prnewswire.com/apac/news-releases/the-first-china-asean-ai-empower-cross-border-digital-marketing-competition-grand-launched-in-bangkok-302305414.html>

The inaugural China-ASEAN AI-Empower Cross-Border Digital Marketing Competition was launched on November 12, 2024, at Chulalongkorn University in Bangkok as a key event within the Guangxi New Silk Road New Year's Eve E-commerce Festival, enhancing digital economy cooperation between China and ASEAN nations. Supported by the Guangxi Department of Commerce and organized by the China-Thailand Institute of Modern Craftsmanship of Cross-Border Business, the competition gathers elite teams from across ASEAN to showcase AI-driven digital marketing skills. Prominent figures, including Dr. Thitima Rojwattacharapiban and Professor Ma Zhencheng, spoke at the event, with Professor Ma exploring AI's transformative role in digital marketing. The competition aims to strengthen China-ASEAN vocational education, support regional integration, and foster youth exchange under the Belt and Road Initiative, promoting connectivity, resilience, and mutual growth.

2. Malaysia can lead Asean's AI revolution, says IBM

Source: [The Sun](#)

Malaysia's AI-focused policies, like the National AI Framework and Digital Economy Blueprint, have established it as a regional leader in digital innovation ahead of its 2025 ASEAN chairmanship. IBM Malaysia's Dickson Woo highlights that these initiatives support ethical AI integration across sectors, boosting productivity and creating growth opportunities through generative AI. He emphasizes that achieving a digital Southeast Asia requires workforce reskilling in AI, cloud computing, and cybersecurity, facilitated by collaborations between government, academia, and industry. IBM contributes through programs like IBM SkillsBuild, aiming to strengthen Malaysia's digital leadership.



Source: Pixabay

Reference:

SunBiz. (2024, November 9). Malaysia can lead Asean's AI revolution, says IBM. *The Sun*.
<https://thesun.my/business-news/malaysia-can-lead-asean-s-ai-revolution-says-ibm-JD12990966>

3. Global Artificial Intelligence (AI) Influence on Healthcare Market Expected to Reach \$148 Billion By 2029

Source: [Globe News Wire](#)



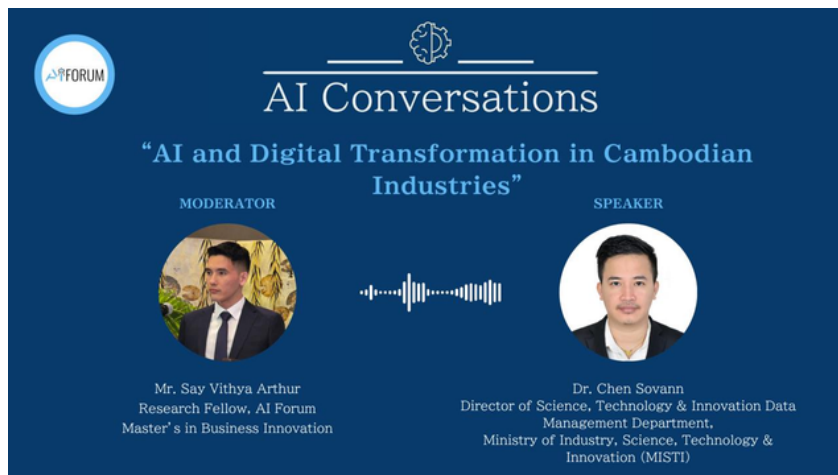
Source: Unsplash

The AI in Healthcare market is set to grow from \$20.9 billion in 2024 to \$148.4 billion by 2029, fueled by demand for improved care, better computing, and cost-effective hardware. AI aids in diagnostics, disease detection, and precision medicine. Avant Technologies and Ainnova Tech's VisionAI platform targets early retinal disease detection, while C3 AI, SoundHound, NVIDIA, and Palantir are advancing AI in sectors from government data processing to food ordering. These developments showcase AI's transformative potential across industries, highlighting the need for ethical integration and human oversight.

Reference:

FN Media Group LLC. (2024, November 12). Global Artificial Intelligence (AI) Influence on Healthcare Market Expected to Reach \$148 Billion By 2029. *Globe News Wire*. <https://www.globenewswire.com/news-release/2024/11/12/2979230/0/en/Global-Artificial-Intelligence-AI-Influence-on-Healthcare-Market-Expected-to-Reach-148-Billion-By-2029.html>

Past Events

A promotional graphic for an AI Forum event. It features a dark blue background with a white AI Forum logo in the top left. The title "AI Conversations" is centered at the top, with a subtitle "AI and Digital Transformation in Cambodian Industries" below it. Two speakers are listed: Mr. Say Vithya Arthur (Moderator) and Dr. Chen Sovann (Speaker). A central graphic shows a stylized waveform or signal. The text "AI Conversations" is in a large, white, serif font, while the subtitle and speaker names are in a smaller, white, sans-serif font. The speaker photos are circular and placed below their names. The overall design is clean and professional.

31st October:

AI Conversations Episode #3: "AI and Digital Transformation in Cambodian Industries"

Find us on: [YouTube](#)

4. AI could help scale humanitarian responses. But it could also have big downsides

Source: [The Associated Press](#)



Source: Unsplash

The International Rescue Committee (IRC) is using AI-powered chatbots in its Signpost project to aid displaced people, providing multilingual support and addressing increased global humanitarian needs. The pilot, running in several countries, uses tech from OpenAI, Google, and Zendesk to improve IRC's response capacity. The IRC ensures data security by anonymizing user information and not allowing models to train on it. Challenges include keeping information accurate and safe, with experts stressing the need for local input and human oversight to prevent power imbalances and maintain ethical standards.

Reference:

Beaty, T. (2024, November 15). AI could help scale humanitarian responses. But it could also have big downsides. *The Associated Press*. <https://apnews.com/article/international-rescue-committee-ai-refugees-chatbots-9c5fae949c429c38019feabaeec5fafa>

5. From AI to Hardware Costs: Enterprise Tech Leaders Prepare for Trump 2.0

Source: [The Wall Street Journal](#)

Business technology leaders are preparing for changes under President-elect Trump, especially around AI, tariffs, and mergers. Trump's potential dismantling of the Biden AI executive order could ease regulatory constraints, allowing faster AI innovation but placing more responsibility on companies to manage AI safety and bias. Proposed high tariffs on imported goods could increase hardware costs, straining technology budgets, though firms like Dell say they can adapt. A more deregulated mergers environment could drive acquisitions, benefiting AI talent and tech development but possibly complicating integration for CIOs.



Source: Unsplash

Reference:

Lin, B. & Bousquette, I. (2024, November 11). From AI to Hardware Costs: Enterprise Tech Leaders Prepare for Trump 2.0. *The Wall Street Journal*. https://www.wsj.com/articles/from-ai-to-hardware-costs-enterprise-tech-leaders-prepare-for-trump-2-0-18a5486c?mod=ai_lead_pos3

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2. SunBiz. (2024, November 9). Malaysia can lead Asean's AI revolution, says IBM. *The Sun*. <https://thesun.my/business-news/malaysia-can-lead-asean-s-ai-revolution-says-ibm-JD12990966>
3. FN Media Group LLC. (2024, November 12). Global Artificial Intelligence (AI) Influence on Healthcare Market Expected to Reach \$148 Billion By 2029. *Globe News Wire*. <https://www.globenewswire.com/news-release/2024/11/12/2979230/0/en/Global-Artificial-Intelligence-AI-Influence-on-Healthcare-Market-Expected-to-Reach-148-Billion-By-2029.html>
4. Beaty, T. (2024, November 15). AI could help scale humanitarian responses. But it could also have big downsides. *The Associated Press*. <https://apnews.com/article/international-rescue-committee-ai-refugees-chatbots-9c5fae949c429c38019feabaeec5fafa>
5. Lin, B. & Bousquette, I. (2024, November 11). From AI to Hardware Costs: Enterprise Tech Leaders Prepare for Trump 2.0. *The Wall Street Journal*. https://www.wsj.com/articles/from-ai-to-hardware-costs-enterprise-tech-leaders-prepare-for-trump-2-0-18a5486c?mod=ai_lead_pos3